

# CONTENT CREATOR



Blogs (S.E.O.)



Infographics (Canva.com)



YouTube videos



Facebook groups



Lead Magnet Opt-ins



Podcasting



Write a book

## Hinderances:

- TIME
- TECHNOLOGY
- INSECURITY
- SPEAKING SKILLS
- WRITING SKILLS
- GIVING UP

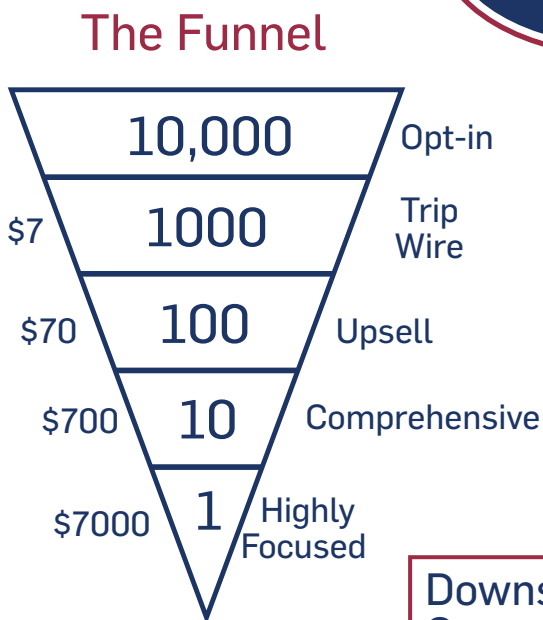


# The Power of the Sales Funnel






## Coaching

- 1.) INTRO (D.I.Y.)
- 2.) D.W.Y.
- 3.) D.F.Y.



# The Webinar

- 1** Lead Magnet  Blogs
- 2** Email Sequence  Books
- 3** Offers you have earned the right to make  Video  
(YouTube, Tic-Tok, Instagram, etc.)
- 4** Never call it a “webinar” rather an “Online Learning Experience”

